# HP LD4730 and LD4730G 47-inch Micro-Bezel Video Wall Displays

Perfect for large video wall installations designed to attract attention. You get a micro-bezel, the latest technology, and the performance features you need to wow you and your audience.



## Create a stir

Perfect for eye-popping large format video wall installations that attract customer attention, the HP LD4730 and HP LD4730G (with integrated protective Corning® Gorilla® Glass) include stunning display technology and performance features and a micro-thin bezel that's virtually invisible between tiled displays,<sup>1</sup> adding visual appeal and impact to your message. High brightness enhances readability in ambient light areas.

### Smart technology

Use simplified Video–Over–Ethernet (VOE), an HPexclusive video input, to more efficiently manage and deploy network-attached digital signage displays (DSDs) over the enterprise. VOE also helps simplify installation and cabling, increase flexibility, and reduce your cost of deployment.

Associate up to 12 DSDs with a media player—HP makes it easy to manage associations remotely from any computer on the network, helping save you time and money. Video inputs on the DSDs provide expansive connectivity options.

# Out-of-the-box productivity

HP Network Sign Manager Software helps you remotely control and manage your DSD and your message. The integrated software enables "on-the-fly" command and setting changes to one or more DSDs from a single source—perfect for businesses with multiple LANconnected DSDs in different physical locations like stores, lobbies, offices, and travel hubs.

### HP DreamColor quality

These DSDs continue HP's leading color management technology to help ensure simplified color matching on all of your video wall displays and keep them at peak performance with vibrant colors and deep rich tones. The HP DreamColor Display Calibration Solution<sup>2</sup> delivers host-less color calibration for all displays in the video wall to help ensure consistent and accurate color across the entire display area.

## **Built to last**

HP DSDs are engineered for demanding usage and enhanced performance and reliability. They are rated to operate 24/7 in traditional retail and commercial environments and are backed by a limited worldwide three-year warranty with two-year extensions also available.<sup>3</sup>

For more information visit <u>www.hp.com/digitalsignage</u>.







SPECIFICATIONS	
Product number	HP LD4730: LM216AA; HP LD4730G: LM217AA
Panel type	119,4 cm (47-inch) diagonal Wide-Aspect Active Matrix TFT (thin film transistor)
Protective glass	HP LD4730G has high impact, strengthened Corning® Gorilla® Glass, 2-mm thick, with an easy-to-clean coating
Viewable image area	119,4 cm (47 in) widescreen; diagonally measured
Viewing angle	Up to 178° horizontal/178° vertical (10:1 minimum contrast ratio)
Brightness <sup>4</sup>	800 nits (cd/m²)
Contrast ratio <sup>4</sup>	1400:1, Dynamic contrast ratio: 7000:1
Response rate <sup>4</sup>	12 ms gray to gray
Color gamut <sup>4</sup>	72% (before calibration)
Frequency	Horizontal: 30 to 83 kHz; Vertical: 56 to 76 Hz
Native resolution	1366 x 768 @ 60 Hz (Analog/Digital) (FHD)
Preset VESA Graphic Modes	1900 x 1200 @ 60 Hz 1600 x 1200 @60 Hz 1366 x 768 @60 Hz 1024 x 768 @ 60 Hz, 75 Hz
(non-interlaced)	1900 x 1080 @ 60 Hz 1600 x 900 @ 60 Hz 1280 x 1024 @ 60 Hz, 75 Hz 800 x 600 @ 60 Hz, 75 Hz
	1680 x 1050 @ 60 Hz 1440 x 900 @ 60Hz 1280 x 720 @ 60 Hz 640 x 480 @ 60 Hz, 75 Hz
Ports and connectors	1 RS232C input, 1 RS232C output, 1VGA (RGB) input, 1 VGA (RGB) output, 1 DisplayPort (DP) input, 1 DisplayPort (DP) out for tiling, 1USB input for color calibration and firmware update, 1 LAN (RJ45) input for command and control and video over Ethernet, 1 audio input jack (AUDIO connects the audio cable to the Line Out on the media player/computer sound card), Speaker: Connects the external speakers (not included) to the display; 1 IR Input/output for receiving and sending the IR control signals
Input cables	VGA:1,8 m (5.9 ft.); IR: 1,8 m (5.9 ft.); DisplayPort: 1,8 m (5.9 ft.)
User controls (on-screen display)	Picture Mode, Contrast, Brightness, Sharpness, Backlight, Dynamic Contrast, Color Temperature, Energy Savings, Local Dimming, Volume, Balance, Treble, Bass, Aspect Ratio, Source, Clock, Phase, H-Position, V-Position, NSM Network, VOE Network, VOE Setup, Language, Schedule, Key Lock, Set Monitor ID, Factory Reset, Diagnostic, Information, IR Out, Firmware Update, Color Calibration, and Tile Mode.
Input power	Auto-Sensing, 100 to 240 VAC
Power consumption	250 W
Power consumption Dimensions (w × d × h)	250 W HP LD4730: 59,16 x 104,68 x 9 cm (23.3 x 41.2 x 3.5 in); HP LD4730G: 59,57 x 105,09 x 9,4 cm (23.5 x 41.4 x 3.7 in)
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1. Top/left bezel width: 0.16 in (4.2 mm); bottom/right bezel width: 0.11 in (2.7 mm). 2. Sold separately. 3. Certain restrictions and exclusions apply. HP Care Pack Services extend service contracts beyond the standard warranties. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts from date of hardware purchase. To choose the right level of service for your HP product, use the HP Care Pack Services Lookup Tool at <u>www.hp.com/go/lookuptool</u>. Additional HP Care Pack Services information by product is available at <u>www.hp.com/hps/carepack</u>. 4. All specifications represent the typical specifications provided by HP's component manufacturers; actual performance may vary either higher or lower.

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