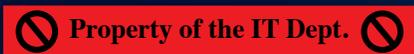


*P-touch*<sup>®</sup>  
ELECTRONIC LABELING SYSTEMS

# PT-P700

## PC-Connectable Label Maker for PC and Mac



Plug & Label  
simple connectivity

Easy to Use and Share  
No software installation required

**brother**  
at your side

# The built-in software combines powerful functionality with ease of use.

The PT-P700 is an easy-to-use, full-featured label maker. It's perfect for multi-user offices looking for simple connectivity and the ability to quickly create a wide variety of professional labels using a computer. Although it's great for individual label printing, it's particularly well-suited to multi-label printing, thanks to its fast print speeds, "repeat printing" capability, and an automatic cutter. And since no software or driver installation is required, it's great for sharing, or in restrictive IT environments.



## Create labels for a variety of applications...

Label to *Organize & Identify...*



Label to *Look Professional...*



Label to *Protect Your Assets...*



# Customize labels with fonts and logos from your PC or Mac.

## Simple Connectivity

The PT-P700 includes pre-loaded labeling software that allows you to simply plug into a PC or Mac computer and almost immediately begin designing and printing labels. Enjoy the convenience of designing labels on your computer screen.

## Expanded Design Options

Although it's not necessary to install software to create great-looking labels, you can expand the capabilities of the PT-P700 by using the included P-touch Editor Label Design Software<sup>▼</sup>. Enjoy the added functionality of printing barcodes and labels with information stored in a Excel<sup>®</sup> or Access<sup>®</sup> database<sup>▲</sup>.

## Great for Sharing

The PT-P700 works with an array of operating systems, so it can be shared with ease within an office. And since the software is built-in, you don't have to worry about any drivers or software being left behind after its been disconnected.

## Flexible Power Source

Use the included AC cable to power the unit for use at a desk, or make it truly portable by running it on 6 AA batteries (not included).



## Key Features at a Glance:

- No software or driver installation required - just connect the included USB cable to get started
- Create durable labels up to 24mm wide (approximately 1") for indoor or outdoor use
- Customize labels using fonts and graphics on your computer
- Super-fast print speeds and auto cutting help support efficient labeling
- The included label design software supports expanded features such as linking to a database<sup>▲</sup> and barcode printing<sup>▼</sup>
- Download templates from the Brother Cloud to add to your P-touch Editor label library<sup>‡</sup>◆
- Powered by AC adapter (included) or 6 x AA batteries (sold separately)
- 2-year limited warranty and free phone support



### Hardware Features:

<b>Maximum Tape Width</b>	24mm
<b>Tape Cutter</b>	Automatic
<b>Maximum Print Speed</b>	20mm/sec. (using batteries) 30mm/sec. (using including AC power adapter)
<b>Maximum Print Resolution</b>	180 dpi
<b>Maximum Print Height</b>	18.1mm
<b>Power Source</b>	AC power adapter (included) 6 x AA batteries (optional)
<b>Interface</b>	USB

### Carton Contents:

PT-P700 Label Printer
Black on White Standard Laminated TZe Starter Tape 0.94" (24mm) x 13.1' (4m)
AC Power Adapter
USB Cable
P-touch Editor Label Design Software/Drivers for Windows (CD-ROM)
P-touch Editor Label Design Software/Drivers for Mac (Download)
Quick Set-up Guide

### Accessories:

AD-E001	AC Power Adapter (included)
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See next page for a detailed list of compatible tapes. \*

♦ Using Full Version of P-touch Editor

◇ Using P-touch Editor Lite

▲ Windows® only

‡ Internet connection required.

\* Additional purchase required.

Labels are for illustrative purposes. Actual output (such as font and margins) may vary.

### Software Features:

<b>Built-in Software</b>	P-touch Editor Lite (Windows/Mac)
<b>Number of Fonts</b>	Uses all fonts on your computer
<b>Number of Font Styles</b>	Uses all fonts on your computer
<b>Number of Font Sizes</b>	Scalable
<b>Maximum Print Lines</b>	Variable
<b>Number of Symbols</b>	Uses all symbols on your computer
<b>Number of Frames</b>	10 <sup>0</sup> / 126 <sup>♦</sup>
<b>Auto Numbering</b>	1-200, A-Z, a-z <sup>0</sup> / 1-5000, A-Z, a-z <sup>♦</sup>
<b>Repeat Printing</b>	Up to 200 copies <sup>0</sup> / up to 5000 copies <sup>♦</sup>
<b>Vertical Printing</b>	Yes
<b>Mirror Printing</b>	Yes
<b>Auto Formats</b>	12 categories (or more) <sup>♦</sup>
<b>Download Templates from the Cloud into P-touch Editor</b>	Yes <sup>‡♦</sup>
<b>Supports Database Printing</b>	Yes <sup>♦</sup>
<b>Supports Barcode Printing</b>	Yes <sup>♦</sup>
<b>Operating Systems Compatibility</b>	Windows®8, Windows®7, Windows Vista® Mac® v10.6.8 - 10.8.x



# About Our Tapes:

## Tapes for most any application\*

Choose from a wide variety of TZe tapes - use Standard Laminated Tapes for general workplace labeling, or use one of many specialty tapes for identifying wires and cables, or adding tamper-evident security. There's even non-laminated fabric iron-on tape for labeling uniforms, linens, and more. The split back tapes allow for hassle free application.



## Better performing labels by design

The PT-P700 uses tapes from our best-selling TZe laminated tape family. Text and images printed on TZe tape are protected by a thin, clear film to withstand water, grease, fading, abrasion, heat, cold, and demanding outdoor environments.



### Standard Adhesive Laminated Tapes:

Standard Adhesive Laminated Tapes stick to virtually any surface and are great for most applications, indoors and out.

<b>TZe-111</b>	6mm (0.23") x 8m (26.2 ft) Black on Clear tape
<b>TZe-211</b>	6mm (0.23") x 8m (26.2 ft) Black on White tape
<b>TZe-315</b>	6mm (0.23") x 8m (26.2 ft) White on Black tape
<b>TZe-121</b>	9mm (0.35") x 8m (26.2 ft) Black on Clear tape
<b>TZe-221</b>	9mm (0.35") x 8m (26.2 ft) Black on White tape
<b>TZe-325</b>	9mm (0.35") x 8m (26.2 ft) White on Black tape
<b>TZe-421</b>	9mm (0.35") x 8m (26.2 ft) Black on Red tape
<b>TZe-131</b>	12mm (0.47") x 8m (26.2 ft) Black on Clear tape
<b>TZe-135</b>	12mm (0.47") x 8m (26.2 ft) White on Clear tape
<b>TZe-231</b>	12mm (0.47") x 8m (26.2 ft) Black on White tape
<b>TZe-232</b>	12mm (0.47") x 8m (26.2 ft) Red on White tape
<b>TZe-334</b>	12mm (0.47") x 8m (26.2 ft) Gold on Black tape
<b>TZe-335</b>	12mm (0.47") x 8m (26.2 ft) White on Black tape
<b>TZe-631</b>	12mm (0.47") x 8m (26.2 ft) Black on Yellow tape
<b>TZe-141</b>	18mm (0.7") x 8m (26.2 ft) Black on Clear tape
<b>TZe-145</b>	18mm (0.7") x 8m (26.2 ft) White on Clear tape
<b>TZe-241</b>	18mm (0.7") x 8m (26.2 ft) Black on White tape
<b>TZe-242</b>	18mm (0.7") x 8m (26.2 ft) Red on White tape
<b>TZe-243</b>	18mm (0.7") x 8m (26.2 ft) Blue on White tape
<b>TZe-344</b>	18mm (0.7") x 8m (26.2 ft) Gold on Black tape
<b>TZe-345</b>	18mm (0.7") x 8m (26.2 ft) White on Black tape
<b>TZe-441</b>	18mm (0.7") x 8m (26.2 ft) Black on Red tape
<b>TZe-541</b>	18mm (0.7") x 8m (26.2 ft) Black on Blue tape
<b>TZe-545</b>	18mm (0.7") x 8m (26.2 ft) White on Blue tape
<b>TZe-641</b>	18mm (0.7") x 8m (26.2 ft) Black on Yellow tape
<b>TZe-741</b>	18mm (0.7") x 8m (26.2 ft) Black on Green tape
<b>TZe-B41</b>	18mm (0.7") x 5m (16.4 ft) Black on Fluorescent Orange tape
<b>TZe-151</b>	24mm (0.94") x 8m (26.2 ft) Black on Clear tape
<b>TZe-251</b>	24mm (0.94") x 8m (26.2 ft) Black on White tape
<b>TZe-252</b>	24mm (0.94") x 8m (26.2 ft) Red on White tape
<b>TZe-354</b>	24mm (0.94") x 8m (26.2 ft) Gold on Black tape
<b>TZe-355</b>	24mm (0.94") x 8m (26.2 ft) White on Black tape
<b>TZe-451</b>	24mm (0.94") x 8m (26.2 ft) Black on Red tape
<b>TZe-651</b>	24mm (0.94") x 8m (26.2 ft) Black on Yellow tape
<b>TZe-B51</b>	24mm (0.94") x 5m (16.4 ft) Black on Fluorescent Orange tape

### Simply Stylish Laminated Tapes:

These brightly colored tapes give labeling projects extra flair.

<b>TZe-MQ835</b>	12mm (0.47") x 5m (16.4 ft) White on Satin Gold tape
<b>TZe-MQ934</b>	12mm (0.47") x 5m (16.4 ft) Gold on Satin Silver tape
<b>TZe-MQG35</b>	12mm (0.47") x 5m (16.4 ft) White on Lime Green tape
<b>TZe-MQP35</b>	12mm (0.47") x 5m (16.4 ft) White on Berry Pink tape

### Iron-on Fabric Tape:

This tape can be adhered by ironing.

<b>TZe-FA3</b>	12mm (0.47") x 3m (9.8 ft) Navy Blue on White Fabric tape
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### Extra-Strength Laminated Tapes:

These tapes have stronger adhesion strengths than standard adhesive tapes, making them ideal for uneven and rough-textured surfaces, slippery painted metal and plastic surfaces and surfaces exposed to harsh environments.

<b>TZe-S211</b>	6mm (0.23") x 8m (26.2 ft) Black on White Tape, Extra Strength Adhesive
<b>TZe-S121</b>	9mm (0.35") x 8m (26.2 ft) Black on Clear Tape, Extra Strength Adhesive
<b>TZe-S221</b>	9mm (0.35") x 8m (26.2 ft) Black on White Tape, Extra Strength Adhesive
<b>TZe-S621</b>	9mm (0.35") x 8m (26.2 ft) Black on Yellow Tape, Extra Strength Adhesive
<b>TZe-S131</b>	12mm (0.47") x 8m (26.2 ft) Black on Clear Tape, Extra Strength Adhesive
<b>TZe-S135</b>	12mm (0.47") x 8m (26.2 ft) White on Clear Tape, Extra Strength Adhesive
<b>TZe-S231</b>	12mm (0.47") x 8m (26.2 ft) Black on White Tape, Extra Strength Adhesive
<b>TZe-S631</b>	12mm (0.47") x 8m (26.2 ft) Black on Yellow Tape, Extra Strength Adhesive
<b>TZe-S141</b>	18mm (0.7") x 8m (26.2 ft) Black on Clear Tape, Extra Strength Adhesive
<b>TZe-S241</b>	18mm (0.7") x 8m (26.2 ft) Black on White Tape, Extra Strength Adhesive
<b>TZe-S641</b>	18mm (0.7") x 8m (26.2 ft) Black on Yellow Tape, Extra Strength Adhesive
<b>TZe-S941</b>	18mm (0.7") x 8m (26.2 ft) Black on Matte Silver Tape, Extra Strength Adhesive
<b>TZe-S151</b>	24mm (0.94") x 8m (26.2 ft) Black on Clear Tape, Extra Strength Adhesive
<b>TZe-S251</b>	24mm (0.94") x 8m (26.2 ft) Black on White Tape, Extra Strength Adhesive
<b>TZe-S651</b>	24mm (0.94") x 8m (26.2 ft) Black on Yellow Tape, Extra Strength Adhesive
<b>TZe-S951</b>	24mm (0.94") x 8m (26.2 ft) Black on Matte Silver Tape, Extra Strength Adhesive

### Wire and Cable Laminated Tapes:

This tape offers labeling solutions for textured surfaces, rounded edges, electrical wiring and audio/visual cables.

<b>TZe-FX231</b>	12mm (0.47") x 8m (26.2 ft) Black on White Flexible ID tape
<b>TZe-FX631</b>	12mm (0.47") x 8m (26.2 ft) Black on Yellow Flexible ID tape
<b>TZe-FX241</b>	18mm (0.7") x 8m (26.2 ft) Black on White Flexible ID tape
<b>TZe-FX251</b>	24mm (0.94") x 8m (26.2 ft) Black on White Flexible ID tape
<b>TZe-FX651</b>	24mm (0.94") x 8m (26.2 ft) Black on Yellow Flexible ID tape

### Tamper-Evident Laminated Tape:

This tape features a special tell-tale adhesive. If the label is removed, a checkerboard pattern will be left behind. Great for asset management.

<b>TZe-SE4</b>	18mm (0.7") x 8m (26.2 ft) Black on White Security tape
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### Acid-Free Photo Safe Tapes<sup>^</sup>:

Acid-free adhesive laminated tapes are safe for photo-labeling, scrapbooking and other photo-sensitive materials.

<b>TZe-AF131</b>	12mm (0.47") x 8m (26.2 ft) Black on Clear Acid Free Tape
<b>TZe-AF231</b>	12mm (0.47") x 8m (26.2 ft) Black on White Acid Free Tape

### Super Narrow Tape:

This non-laminated tape is perfect for labeling CD case spines and other narrow spaces.

<b>TZe-N201</b>	3.5mm (0.13") x 8m (26.2 ft) Black on White Non-Laminated tape
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Look for: **TZe TAPE**

<sup>^</sup> Claims that adhesive is "acid-free" and/or "photo-safe" are based upon: 1. Satisfactory test results obtained from Photographic Activity Tests per ISO14523 and non-acidic pH tests per TAPPI 509; 2. Certifications from material manufacturers; and 3. Atomic scans of adhesive following removal of backing paper.

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