Alienware AW2723DF Monitor User's Guide

Monitor Model: AW2723DF Regulatory Model: AW2723DFb



Notes, cautions, and warnings

- NOTE: A NOTE indicates important information that helps you make better use of your computer.
- △ CAUTION: A CAUTION indicates potential damage to hardware or loss of data if instructions are not followed.
- MARNING: A WARNING indicates a potential for property damage, personal injury, or death.

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Safety instructions

Use the following safety guidelines to protect your monitor from potential damage and to ensure your personal safety. Unless otherwise noted, each procedure included in this document assumes that you have read the safety information that shipped with your monitor.



- NOTE: Before using the monitor, read the safety information that is shipped with your monitor and printed on the product. Keep the documentation at a secure location for future reference.
- ↑ WARNING: Use of controls, adjustments, or procedures other than those specified in this documentation may result in exposure to shock, electrical hazards, and/or mechanical hazards.
- M WARNING: The possible long-term effect of listening to audio at high volume through the headphones (on monitor that support it) may cause damage to your hearing ability.
 - Place the monitor on a solid surface and handle it carefully. The screen is fragile and can be damaged if dropped or hit with a sharp object.
 - Ensure that your monitor is electrically rated to operate with the AC power available in your location.
 - Keep the monitor in room temperature. Excessive cold or hot conditions can have an adverse effect on the liquid crystals of the display.
 - Connect the power cable from the monitor to a wall outlet that is near and accessible. See Connecting the computer.
 - Do not place and use the monitor on a wet surface or near water.
 - Do not subject the monitor to severe vibration or high impact conditions. For example, do not place the monitor inside a car trunk.
 - Unplug the monitor when it is going to be left unused for an extended period.
 - To avoid electric shock, do not attempt to remove any cover or touch the inside of the monitor.
 - Read these instructions carefully. Keep this document for future reference. Follow all warnings and instructions marked on the product.
 - Certain monitors can be wall mounted using the VESA mount that is sold separately. Ensure to use the correct VESA specifications as mentioned in the wall mounting section of the User's Guide.

For information on safety instructions, see the Safety, Environmental, and Regulatory Information (SERI) document that is shipped with your monitor.

About your monitor

Package contents

The following table provides the list of components that are shipped with your monitor. If any component is missing, contact Dell. For more information, see **Contacting Dell**.

NOTE: Some components may be optional and may not ship with your monitor. Some features may not be available in certain countries.

Component image	Component description
	Display
	Stand riser
	Stand base
	I/O cover

	Power cable (varies by country)
	DisplayPort to DisplayPort 1.4 cable (1.80 meters)
Ø	Mini-DisplayPort to DisplayPort 1.4 cable (1 meter)
Ø	HDMI 2.0 cable (1 meter)
0	USB 3.2 Gen 1 (5 Gbps) upstream cable (enables the USB ports on the monitor, 1.80 meters)
	 Quick Start Guide Factory calibration report Safety, Environmental, and Regulatory Information Alienware Sticker

NOTE: Monitors shipped from October 2022 will include an Alienware sticker instead of an Alienware welcome card.

Product features

The **Alienware AW2723DF** monitor has an active matrix, Thin-Film Transistor (TFT), Liquid Crystal Display (LCD) and LED backlight. The monitor features include:

- 68.47 cm (27 in.) viewable area (measured diagonally). Resolution: Up to 2560 x 1440 through DisplayPort, with full-screen support or lower resolutions, supporting a high refresh rate of 240 Hz (280 Hz with Overclock). HDMI supports the resolution up to 2560 x 1440 @ 144Hz.
- AMD FreeSync Premium Pro Technology, NVIDIA G-SYNC Compatible Certification and VESA AdaptiveSync Display certification minimize graphic distortions like screen tearing and stuttering for smoother, fluid gameplay.
- Supports AMD FreeSync Premium Pro Technology, with a refresh rate of 240 Hz and a rapid response time of 1 ms gray to gray in Extreme mode*.
- Color gamut of sRGB 100% and DCI-P3 95%.
- Tilt, swivel, pivot, and height adjustment capabilities.
- Removable stand and Video Electronics Standards Association (VESA) 100 mm mounting holes for flexible mounting solutions.
- Digital connectivity through one DisplayPort and two HDMI ports.
- The monitor is equipped with:
 - One SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) Type B upstream port
 - One SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) Type-A downstream charging port
 - Three SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) Type-A downstream ports
- Plug-and-play capability if supported by your computer.
- On-Screen Display (OSD) adjustments for ease of setup and screen optimization.
- Supports Picture by Picture (PBP), Picture in Picture (PIP) and Console Mode.
- AW2723DF offers a couple of preset modes for user's own preference, including:
 - Creator
 - First-Person Shooter (FPS)
 - Multiplayer Online Battle Arena/Real-Time Strategy (MOBA/RTS)
 - Role-Playing Game (RPG)
 - Racing (SPORTS)

- Three customizable game modes

In addition, key enhanced gaming features such as Timer, Frame Rate, and Display Alignment are provided to help improve gamer's performance and provide best-in game advantage.

- Security-lock slot.
- Power consumption \leq 0.5 W in Standby Mode.
- VESA DisplayHDR 600.
- Optimize eye comfort with a flicker-free screen and ComfortView Plus feature.
- The Monitor uses Low Blue Light panel and is compliant with TÜV Rheinland (Hardware Solution) at factory reset or default setting. This builtin low blue light solution reduces hazardous blue light emissions by adjusting display parameters, without sacrificing true-to-life colors.

WARNING: The possible long-term effects of blue light emission from the monitor may cause damage to the eyes, which includes but is not limited to eye fatigue and digital eye strain. ComfortView Plus feature is designed to reduce the amount of blue light emitted from the monitor to optimize eye comfort.

*The 1 ms gray-to-gray mode is achievable in **Extreme** mode to reduce visible motion blur and increased image responsiveness. However, this may introduce some slight and noticeable visual artifacts into the image. As every system setup and every user's needs are different, we recommend that users experiment with the different modes to find the setting that is right for them.

Identifying parts and controls

Front view



Label	Description	Use
1	Cable-management slot (on the front side of the stand)	To organize the cables neatly.
2	Power button (with LED indicator)	To turn the monitor on or off. Solid blue light indicates that the monitor is turned on and functioning normally. Blinking white light indicates that the monitor is in Standby Mode.

Back view



Back view without monitor stand



Back view with monitor stand

Label	Description	Use
1	Regulatory label	Lists the regulatory approvals.
2	Cable-management clips (2)	To organize the cables neatly.
3	Stand release button	Releases the stand from the monitor.
4	Barcode, serial number, and Service Tag label	See this label if you need to contact Dell for technical support. The Service Tag is a unique alphanumeric identifier that enables Dell service technicians to identify the hardware components in your monitor and access warranty information.
5	VESA mounting holes (100 mm x 100 mm - behind VESA Cover)	Wall mount monitor using VESA- compatible wall mount kit (100 mm x 100 mm).
6	Headphone hanger	Push to release the headphone hanger for hanging your headset.
7	Cable-management slot (at the back of the stand)	To organize cables by routing them through this slot.
8	I/O cover	Protects the I/O ports.

Rear and bottom view



Rear and bottom view without monitor stand

Label	Description	Use
1	Power connector	Connect the power cable (shipped with your monitor).
2	SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) Type-B upstream port	Connect the USB cable (shipped with your monitor) to this port and your computer to enable the USB ports on your monitor.
3	SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) Type-A downstream port (3)	 Connect your USB 3.2 Gen 1 (5 Gbps) device. NOTE: To use these ports, you must connect the USB cable (shipped with your monitor) to the USB-upstream port on the monitor and to your computer. NOTE: To avoid signal interference, when a wireless USB device is connected to a USB downstream port, it is not recommended to connect any other USB devices to the adjacent port.
4	Joystick	Use it to control the OSD menu. For more information, see Operating the monitor .

Label	Description	Use
5	SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) Type-A downstream port with Power Charging	Connect to charge your USB device. NOTE: To use this port, you must connect the USB cable (shipped with your monitor) to the USB-upstream port on the monitor and to your computer.
		NOTE: To avoid signal interference, when a wireless USB device is connected to a USB downstream port, it is not recommended to connect any other USB devices to the adjacent port.
6	Headphone port	Connect the headphone or speakers.
		MARNING: The possible long-term effect of listening to audio at high volume through the headphones may cause damage to your hearing ability.
7	Security-lock slot (based on Kensington Security Slot)	Secure the monitor with a security lock (security lock not included).
8	HDMI port (HDMI 1)	Connect your computer with the HDMI cable (one HDMI cable is shipped with your monitor).
9	HDMI port (HDMI 2)	Connect your computer with the HDMI cable (one HDMI cable is shipped with your monitor).
10	DisplayPort	Connect your computer with one of the following cables shipped with your monitor: • DisplayPort-DisplayPort cable • Mini-DisplayPort-DisplayPort cable
11	Line-out port	Connect your speakers. Image: NOTE: This port does not support headphones.

Monitor specifications

Description	Value
Screen type	Active matrix - TFT LCD
Panel technology	Fast IPS
Aspect ratio	16:9
Viewable image	
Diagonal:	684.70 mm (27 in.)
Width (active area)	596.74 mm (23.49 in.)
Height (active area)	335.66 mm (13.21 in.)
Total area	200301.74 mm ² (310.30 in. ²)
Pixel pitch	0.23 mm x 0.23 mm
Pixel per inch (PPI)	108.96
Viewing angle:	
Vertical	178° (typical)
Horizontal	178° (typical)
Luminance output	450 cd/m² (typical)
	600 cd/m² (HDR peak)
Contrast ratio	1000: 1
Faceplate coating	Anti-glare treatment of the polarizer (Haze 25%, 3H)
Backlight	White LED edgelight system
Response time	1 ms gray to gray in Extreme Mode*
	2 ms gray to gray in Super Fast Mode
	4 ms gray to gray in Fast Mode
	*The 1 ms gray-to-gray mode is achievable in the Extreme mode to reduce visible motion blur and increased image responsiveness. However this may introduce some slight and noticeable visual artifacts into the image. As every system setup and every gamer's needs are different, Alienware recommends that users experiment with the different modes to find the setting that is right for them.
Color depth	1.07 billion colors, 10 bit (8 bit + A FRC)
Color gamut	sRGB 100% and DCI-P3 95% (typical)

Description	Value	
Integrated devices	 SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) hub (with one USB 3.2 Gen 1 (5 Gbps) upstream port) 	
	 4 x SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) downstream port (including one port which supports power-charging) 	
Connectivity	• 1 x DisplayPort version 1.4 with HDCP 2.2 (rear)	
	• 2 x HDMI ports version 2.0 with HDCP 2.2 (rear)	
	• 1 x USB 3.2 Gen 1 (5 Gbps) upstream port (rear)	
	 4 x USB 3.2 Gen 1 (5 Gbps) downstream ports (bottom: 2; rear: 2) 	
	 1 x headphone port (bottom) 	
	• 1 x audio line-out port (rear)	
Border width (edge of m	onitor to active area)	
Тор	4.92 mm	
Left/Right	4.93 mm/4.93 mm	
Bottom	13.70 mm	
Adjustability	·	
Height adjustable stand	d 0 mm to 110 mm	
Tilt	-5° to 21°	
Swivel	-20° to 20°	
Pivot	-90° to 90°	
Security	Security-lock slot (cable lock sold separately)	
Dell Display Manager compatibility	Easy Arrange and other key features	

Resolution specifications

Description	Value
Horizontal scan range	 DisplayPort 1.4: 27 kHz to 389 kHz (automatic)
	 DisplayPort 1.4: 27 kHz to 415 kHz (automatic)(with overclock)
	 HDMI 2.0: 27 kHz to 223 kHz (automatic)
Vertical scan range	• DisplayPort 1.4: 48 Hz to 240 Hz (automatic)
	 DisplayPort 1.4: 48 Hz to 280 Hz (automatic)(with overclock)
	 HDMI 2.0: 48 Hz to 144 Hz (automatic)
Maximum preset resolution	 DisplayPort: 2560 x 1440 at 239.97 Hz (DSC enabled and visually lossless)
	 DisplayPort: 2560 x 1440 at 279.96 Hz (with overclock)(DSC enabled and visually lossless)
	• HDMI: 2560 x 1440 at 144 Hz

Supported video modes

Description	Value
Video display capabilities (DisplayPort)	1440р, 1080р, 720р, 576р, 480р
Video display capabilities (HDMI)	1440р, 1080р, 1080і, 720р, 576р, 480р

DisplayPort preset display modes

Display mode	Horizontal frequency (kHz)	Vertical frequency (Hz)	Pixel clock (MHz)	Sync polarity (Horizontal/ Vertical)
VESA, 640 x 480	31.47	59.94	25.18	-/-
VESA, 640 x 480	37.50	75	31.50	-/-
720 x 400	31.47	70.08	28.32	-/+
VESA, 800 x 600	37.88	60.32	40	+/+

VESA, 800 x 600	46.88	75	49.50	+/+
VESA, 1024 x 768	48.36	60	65	-/-
VESA, 1024 x 768	60.02	75.03	78.75	+/+
VESA, 1152 x 864	67.50	75	108	+/+
VESA, 1280 x 1024	63.98	60.02	108	+/+
VESA, 1280 x 1024	79.98	75.03	135	+/+
VESA. 1600 x 900	60	60	108	+/+
VESA. 1920 x 1080	67.50	60	148.50	+/+
1920 x 1080 at 120 Hz	135	120	297	+/+
1920 x 1080	278.12	239.76	567.36	+/-
2560 x 1440	88.79	59.95	241.50	+/-
2560 x 1440	183	120	497.75	+/-
2560 x 1440	222.06	143.91	592	+/-
2560 x 1440	388.51	239.97	1056.74	+/-
2560 x 1440	406.98	249.99	1106.99	+/-
2560 x 1440	384.72	259.95	1046.44	+/-
2560 x 1440	399.57	269.98	1086.82	+/-
2560 x 1440	414.33	279.96	1126.99	+/-

HDMI preset display modes

Display mode	Horizontal frequency (kHz)	Vertical frequency (Hz)	Pixel clock (MHz)	Sync polarity (Horizontal/ Vertical)
VESA, 640 x 480	31.47	59.94	25.18	-/-
VESA, 640 x 480	37.50	75	31.50	-/-
720 x 400	31.47	70.08	28.32	-/+
VESA, 800 x 600	37.88	60.32	40	+/+
VESA, 800 x 600	46.88	75	49.50	+/+
VESA, 1024 x 768	48.36	60	65	-/-
VESA, 1024 x 768	60.02	75.03	78.75	+/+
VESA, 1152 x 864	67.50	75	108	+/+

VESA, 1280 x 1024	63.98	60.02	108	+/+
VESA, 1280 x 1024	79.98	75.03	135	+/+
VESA. 1600 x 900	60	60	108	+/+
VESA. 1920 x 1080	67.50	60	148.50	+/+
1920 x 1080 at 120 Hz	135	120	297	+/+
2560 x 1440	88.79	59.95	241.50	+/-
2560 x 1440	183	120	497.75	+/-
2560 x 1440	222.06	143.91	592	+/-

NOTE: This monitor supports NVIDIA G-SYNC Compatible. For more information about the graphic cards that support NVIDIA G-SYNC Compatible feature, see www.geforce.com.

NOTE: This monitor supports AMD FreeSync Premium Pro Technology.

Electrical specifications

Description	Value	
Video input signals	HDMI 2.0/DisplayPort 1.4, 600 mV for each differential line, 100 Ω input impedance per differential pair	
AC input voltage/ frequency/current	100 VAC to 240 VAC/50 Hz or 60 Hz <u>+</u> 3 Hz/1.5 A (typical)	
Inrush current	 120 V: 40 A (maximum) at 0°C (cold start) 	
	 240 V: 80 A (maximum) at 0°C (cold start) 	
Power consumption	• 0.3 W (Off mode) ¹	
	 0.4 W (Standby mode)¹ 	
	• 22.1 W (On mode) ¹	
	• 105 W (Max.) ²	
	• 22.4 W (P ^{on}) ³	
	• 70.7 kWh (TEC) ³	

¹ As defined in EU 2019/2021 and EU 2019/2013.

² Maximum brightness and contrast setting with maximum power loading on all USB ports.

³ P^{on}: Power consumption of On Mode measured with reference to Energy Star

test method.

TEC: Total Energy Consumption in kWh measured with reference to Energy Star test method.

This document is informational only and reflects laboratory performance. Your product may perform differently, depending on the software, components and peripherals you ordered and shall have no obligation to update such information.

Accordingly, the customer should not rely upon this information in making decisions about electrical tolerances or otherwise. No warranty as to accuracy or completeness is expressed or implied.

Physical characteristics

Description	Value
Signal cable type	Digital: HDMI, 19 pins
	 Digital: DisplayPort, 20 pins
	 Universal Serial Bus: USB, 9 pins
cables that are shippe over different cable su connector, and proces	are designed to work optimally with the video d with your monitor. As Dell does not have control uppliers in the market, the type of material, s used to manufacture these cables, Dell does not ormance of cables that are not shipped with your
Dimensions (with stand):	
Height (extended)	516.25 mm (20.32 in.)
Height (compressed)	406.25 mm (15.99 in.)
Width	606.60 mm (23.88 in.)
Depth	268.02 mm (10.55 in.)
Dimensions (without stan	d):
Height	354.29 mm (13.95 in.)
Width	606.60 mm (23.88 in.)
Depth	67.00 mm (2.64 in.)
Stand dimensions:	
Height (extended)	411.80 mm (16.21 in.)
Height (compressed)	382.13 mm (15.04 in.)
Width	399.53 mm (15.73 in.)

Description	Value
Depth	268.02 mm (10.55 in.)
Weight:	
Weight with packaging	12.64 kg (27.86 lb)
Weight with stand assembly and cables	9.34 kg (20.59 lb)
Weight without stand assembly (For wall mount or VESA mount considerations - no cables)	5.71 kg (12.58 lb)
Weight of stand assembly	3.20 kg (7.05 lb)

Environmental characteristics

Description	Value		
Compliant standards			
 RoHS-compliant 			
 BFR/PVC reduced monitor 	(excluding external cables)		
 Arsenic-free glass and merce 	ury-free for the panel only		
Temperature:			
Operating	0°C to 40°C (32°F to 104°F)		
Non-operating	• Storage: -20°C to 60°C (-4°F to 140°F)		
	 Shipping: -20°C to 60°C (-4°F to 140°F) 		
Humidity:			
Operating	10% to 80% (non-condensing)		
Non-operating	Storage: 5% to 90% (non-condensing)		
	 Shipping: 5% to 90% (non-condensing) 		
Altitude:			
Operating	5,000 m (16,404 ft) (maximum)		
Non-operating	12,192 m (40,000 ft) (maximum)		
Thermal dissipation	• 359.10 BTU/hour (maximum)		
	 75.58 BTU/hour (typical) 		

Pin assignments

DisplayPort connector



Pin number	20-pin side of the connected signal cable
1	ML3 (n)
2	GND
3	ML3 (p)
4	ML2 (n)
5	GND
6	ML2 (p)
7	ML1 (n)
8	GND
9	ML1 (p)
10	MLO (n)
11	GND
12	MLO (p)
13	GND
14	GND
15	AUX (p)
16	GND
17	AUX (n)
18	Hot Plug Detect
19	Re-PWR
20	+3.3 V DP_PWR

HDMI connector



Pin number	19-pin side of the connected signal cable
1	TMDS DATA 2+
2	TMDS DATA 2 SHIELD
3	TMDS DATA 2-
4	TMDS DATA 1+
5	TMDS DATA 1 SHIELD
6	TMDS DATA 1-
7	TMDS DATA 0+
8	TMDS DATA 0 SHIELD
9	TMDS DATA 0-
10	TMDS CLOCK+
11	TMDS CLOCK SHIELD
12	TMDS CLOCK-
13	CEC
14	Reserved (N.C. on device)
15	DDC CLOCK (SCL)
16	DDC DATA (SDA)
17	DDC/CEC Ground
18	+5 V POWER
19	HOT PLUG DETECT

Universal Serial Bus (USB) interface

This section provides information about the USB ports that are available on the monitor.



NOTE: This monitor is SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) compatible.

Transfer speed	Data rate	Power consumption*
Super-Speed	5 Gbps	4.5 W (maximum each port)
High speed	480 Mbps	4.5 W (maximum each port)
Full speed	12 Mbps	4.5 W (maximum each port)

*Up to 2 A on USB downstream port (with see battery icon) with battery charging version-compliant devices or normal USB devices.

USB 3.2 Gen 1 (5 Gbps) upstream connector



Pin number	9-pin side of the connector
1	VCC
2	D-
3	D+
4	GND
5	SSTX-
6	SSTX+
7	GND
8	SSRX-
9	SSRX+



Pin number	9-pin side of the connector
1	VCC
2	D-
3	D+
4	GND
5	SSRX-
6	SSRX+
7	GND
8	SSTX-
9	SSTX+

USB ports

Port	Location
l x upstream	rear
2 x downstream	rear
2 x downstream	bottom
Power charging port - the	port with metal icon: supports up to 2 A fast-

Power charging port - the port with see i con; supports up to 2 A fast charging capability if the device is BC1.2 compatible.

NOTE: SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) functionality requires a SuperSpeed USB 5 Gbps (USB 3.2 Gen 1)-capable computer.

NOTE: The USB ports on the monitor work only when the monitor is turned on or in Standby mode. If you turn off the monitor and then turn it on, the attached devices may take a few seconds to resume normal functionality.

Plug-and-Play capability

You can connect the monitor to any Plug-and-Play compatible computer. The monitor automatically provides the computer with its Extended Display Identification Data (EDID) using Display Data Channel (DDC) protocols so that the computer can configure itself and optimize the monitor settings. Most monitor installations are automatic; you can select different settings, if required. For more information about changing the monitor settings, see **Operating the monitor**.

LCD monitor quality and pixel policy

During the LCD monitor manufacturing process, it is not uncommon for one or more pixels to become fixed in an unchanging state, which are hard to see and do not affect the display quality or usability. For more information about Dell Monitor Quality and Pixel Policy, see www.dell.com/pixelguidelines.

Ergonomics

- △ CAUTION: Improper or prolonged usage of keyboard may result in injury.
- \bigtriangleup CAUTION: Viewing the monitor screen for extended periods of time may result in eye strain.

For comfort and efficiency, observe the following guidelines when setting up and using your computer workstation:

- Position your computer so that the monitor and keyboard are directly in front of you as you work. Special shelves are commercially available to help you correctly position your keyboard.
- To reduce the risk of eye strain and neck, arm, back, or shoulder pain from using the monitor for long period, we recommend you to:
 - 1. Set the distance of the screen between 20 to 28 in. (50 70 cm) from your eyes.
 - 2. Blink frequently to moisten your eyes or wet your eyes with water after prolonged usage of the monitor.
 - 3. Take regular and frequent breaks for 20 minutes every two hours.
 - 4. Look away from your monitor and gaze at a distant object that is 20 feet away for at least 20 seconds during the breaks.
 - 5. Perform stretches to relieve tension in the neck, arm, back, and shoulders during the breaks.
- Ensure that the monitor screen is at eye level or slightly lower when you are sitting in front of the monitor.

- Adjust the tilt of the monitor, its contrast, and brightness settings.
- Adjust the ambient lighting around you (such as overhead lights, desk lamps, and the curtains or blinds on nearby windows) to minimize reflections and glare on the monitor screen.
- Use a chair that provides good lower-back support.
- Keep your forearms horizontal with your wrists in a neutral, comfortable position while using the keyboard or mouse.
- Always leave space to rest your hands while using the keyboard or mouse.
- Let your upper arms rest naturally on both sides.
- Ensure that your feet are resting flat on the floor.
- When sitting, make sure that the weight of your legs is on your feet and not on the front portion of your seat. Adjust your chair's height or use a footrest if necessary, to maintain a proper posture.
- Vary your work activities. Try to organize your work so that you do not have to sit and work for extended periods of time. Try to stand or get up and walk around at regular intervals.
- Keep the area under your desk clear of obstructions and cables or power cords that may interfere with comfortable seating or present a potential trip hazard.



Handling and moving your display

To ensure that the monitor is handled safely when lifting or moving it, follow these guidelines:

- Before moving or lifting the monitor, turn off your computer and the monitor.
- Disconnect all cables from the monitor.
- Place the monitor in the original box with the original packing materials.
- Hold the bottom edge and the side of the monitor firmly without applying excessive pressure when lifting or moving the monitor.



• When lifting or moving the monitor, ensure the screen is facing away from you and do not press on the display area to avoid any scratches or damage.



• When transporting the monitor, avoid any sudden shock or vibration to it.

• When lifting or moving the monitor, do not turn the monitor upside down while holding the stand base or stand riser. This may result in accidental damage to the monitor or cause personal injury.



Maintenance guidelines

Cleaning your monitor

- MARNING: Using improper methods when cleaning the monitor can result in a physical damage to the screen or the body of your Dell monitor.
- △ CAUTION: Read and follow the Safety instructions before cleaning the monitor.
- MARNING: Before cleaning the monitor, unplug the monitor power cable from the electrical outlet.

For best practices, follow the instructions in the list below when unpacking, cleaning, or handling your monitor:

- To clean the Dell monitor screen, lightly dampen a soft, clean cloth with water. If possible, use a special screen-cleaning tissue or solution suitable for the Dell Monitor screen.
- △ CAUTION: Do not use detergents or other chemicals such as benzene, thinner, ammonia, abrasive cleaners, or compressed air.
- △ CAUTION: Using chemicals for cleaning may cause changes in the appearance of the monitor, such as color fading, milky film on the monitor, deformation, uneven dark shade, and peeling of screen area.
- MARNING: Do not spray the cleaning solution or even water directly on the monitor surface. Doing so will allow liquids to accumulate at the bottom of the display panel and corrode the electronics resulting in permanent damage. Instead, apply the cleaning solution or water to a soft cloth and then clean the monitor.

NOTE: Monitor damage due to improper cleaning methods and the use of benzene, thinner, ammonia, abrasive cleaners, alcohol, compressed air, detergent of any kind will lead to a Customer Induced Damage (CID). CID is not covered under the standard Dell warranty.

- If you notice white powder when you unpack your monitor, wipe it off with a cloth.
- Handle your monitor with care as a darker-colored monitor may get scratched and show white scuff marks more than a lighter-colored monitor.
- To help maintain the best image quality on your monitor, use a dynamically changing screen saver and turn off your monitor when not in use.

Setting up the monitor

Attaching the stand

NOTE: The stand is not installed at the factory when shipped.

- NOTE: The following instructions are applicable only for the stand that was shipped with your monitor. If you are attaching a stand that you purchased from any other source, follow the setup instructions that are included with the stand.
- \triangle CAUTION: The following steps are important to protect your screen. Follow the instructions to complete the installation.
 - **1.** Remove the stand riser, stand base, and I/O cover from the packaging cushion.



NOTE: The images are for the purpose of illustration only. The appearance of the package cushion may vary.

- **2.** Align and place the stand riser on the stand base.
- 3. Open the screw handle at the bottom of the stand base and turn it clockwise to secure the stand assembly.
- **4.** Close the screw handle.



5. Open the protective cover on the monitor to access the VESA slot on the display back cover.



6. Carefully insert the tabs on the stand riser into the slots on the display back cover and lower the stand assembly to snap it into place.



7. Hold the stand riser and lift the monitor carefully, then place it on a flat surface.



△ CAUTION: Hold the stand riser firmly when lifting the monitor to avoid any accidental damage.

8. Lift the protective cover from the monitor.



- 9. Connect the power cable to the monitor.
- **10.** Route the power cable through the cable-management slot on the stand and then through the cable-management clips behind the display.



- Connect the required cables to the monitor, such as HDMI cable, DisplayPort cable, USB 3.2 Gen 1 (5 Gbps) upstream and downstream cables, and so on.
- NOTE: The USB 3.2 Gen 1 (5 Gbps) downstream cables are not shipped with your display and sold separately.
- NOTE: Dell monitors are designed to work optimally with the Dellsupplied cables inside the box. Dell does not guarantee the video quality and performance when non-Dell cables are used.

12. Route the required cables through the cable-management slot on the stand.



- NOTE: Route each cable neatly so that the cables are organized before the I/O cover is attached.
- △ CAUTION: Do not plug the power cable into the wall outlet or turn on the monitor until you are instructed to do so.
- NOTE: If you want to secure your monitor to a table using the Kensington lock, connect the Kensington lock cable to the Security-lock slot at this step. For more information about using the Kensington lock (sold separately), see the documentation that is shipped with the lock. The following image is for the purpose of illustration only. The appearance of the lock may vary.



13. Slide the tabs on the I/O cover into the slots on the display back cover until it snaps into place.



NOTE: Ensure that all cables pass through the I/O cover and cablemanagement slot on the stand riser.

Connecting the computer

- MARNING: Before you begin any of the procedures in this section, follow the Safety instructions.
- NOTE: Do not connect all cables to the computer at the same time.
- NOTE: The images are for the purpose of illustration only. The appearance of the computer may vary.

To connect your monitor to the computer:



- Connect the other end of the DisplayPort cable (or Mini-DisplayPort to DisplayPort) or HDMI cable to your computer.
- 2. Connect the other end of the USB 3.2 Gen 1 upstream cable to an appropriate USB 3.2 Gen 1 port on your computer.
- **3.** Connect the USB peripherals to the SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) downstream ports at the bottom of the monitor.

- 4. Plug the power cables for your computer and monitor into a wall outlet.
- **5.** Turn on the monitor and the computer.

If your monitor displays an image, installation is complete. If it does not display an image, see **Common problems**.

Removing the monitor stand



NOTE: The following steps are specially for removing the stand that is shipped with your monitor. If you are removing a stand that you purchased from any other source, follow the setup instructions that are included with the stand.

To remove the stand:

- 1. Turn off the monitor.
- 2. Disconnect the cables from the computer.
- 3. Place the monitor on a soft cloth or cushion.
- **4.** Carefully slide and remove the I/O cover from the monitor.



5. Disconnect the cables from the monitor and slide them out through the cable-management slot on the stand riser.


6. Press and hold the stand release button at the back of the display.



7. Lift the stand assembly up and away from the monitor.



VESA wall mounting (optional)



(Screw dimension: M4 x 10 mm)

Refer to the instructions that come with the VESA-compatible wall mounting kit.

- 1. Place the monitor panel on a soft cloth or cushion on a stable flat surface.
- 2. Remove the monitor stand. (See Removing the monitor stand.)
- **3.** Use a Phillips crosshead screwdriver to remove the four screws securing the plastic cover.
- 4. Attach the mounting bracket from the wall mounting kit to the monitor.
- **5.** Mount the monitor on the wall. For more information, see the documentation that shipped with the wall mounting kit.
- NOTE: For use only with UL-listed wall mount bracket with minimum weight or load bearing capacity of 22.84 kg.

Operating the monitor

Turn on the monitor

Press the power button to turn on the monitor.



Using the joystick

Use the joystick at the bottom of the monitor to make On-Screen Display (OSD) adjustments.



- **1.** Press the joystick or move it backward/left/right to launch the Menu Launcher.
- 2. Move the joystick forward/backward/left/right to toggle through options.
- 3. Press the joystick again to confirm the settings and exit.

Joystick	Description
	 When the OSD menu is on, press the joystick to confirm the selection or save the settings.
	 When the OSD menu is off, press the joystick to launch the Menu Launcher. See Accessing the Menu Launcher.

Joystick	Description
	 For 4-way (left, right, forward, and backward) directional navigation.
•	 Toggles through the menu items.
	Increases or decreases the parameters of selected menu item.
•	Selects and enters the submenu.
()	Returns to the upper-level menu or exits from the current menu.
	By default, when the OSD menu is off, moving the joystick towards you will toggle through the preset options of AlienVision Toggle List and Off .

Using the On-Screen Display (OSD) menu

Accessing the Menu Launcher

When you press the joystick, the Menu Launcher appears at the bottom center of the screen, allowing you to access the OSD menu and shortcut functions. To select a function, move the joystick.



The following table describes the Menu Launcher functions:

Label	lcon	Description
1	Menu	To launch the OSD main menu, see Accessing the menu system.

Label	lcon	Description		
2		When you move the joystick to the left or right to toggle through the shortcut functions, the selected item will be highlighted and shifted to the center position. Press the joystick to enter its submenu. After you change the settings by moving the joystick, press the joystick to save the changes before exiting.		
		 Preset Modes: To choose a preferred color mode from the list of preset modes. 		
		 Dark Stabilizer: To access the Dark Stabilizer adjustment slider. 		
	Ð	 AlienVision: To choose a preferred display mode for gameplay or turn off AlienVision. 		
	Shortcut functions	 Brightness/Contrast: To access the adjustment sliders of brightness and contrast. 		
		 Input Source: To choose an input source from the list of video signals that may be connected to your monitor. 		
	NOTE: You can s Personalize for m	et your preferred shortcut keys. See hore information.		
3	×	To exit the Menu Launcher.		
	Exit			

When the Menu Launcher is on, the OSD Status Bar appears at the top center of the screen, displaying the current settings of some OSD functions.

👽 Alienware 27 Mo	onitor		
Preset Modes Standard	Smart HDR Desktop	Response Time Fast	Dark Stabilizer O
			AW2723DF

Accessing the menu system

After you change the settings, press the joystick to save the changes before proceeding to another menu or exit the OSD menu.

NOTE: To exit the current menu item and return to the previous menu, move the joystick to the left.

lcon	Menu and submenu		Description	on
$\tilde{\sim}$	Game	Use this menu t experience.	o personalize yo	ur visual gameplay
		🗣 Alienware 27 Monitor		
		ළියි Game	Preset Modes	► Standard
		Brightness/Contrast	Game Enhance Mode	
		💮 Input Source	Overclock	
		FX AlienFX Lighting	Response Time	
		💭 Display	Dark Stabilizer	
		PIP/PBP	Console Mode	
		<\$> Audio	AlienVision	
		🗐 Menu		
		A Personalize		
		[if] Others	Reset Game	∢ Exit

Preset Modes Allows you to choose a preset color mode or create your own color modes.

	Alienware 27 Monitor			
<i>8</i> 3				
D.				
Ð			MOBA/RTS	
FX				
Q			SPORTS	
			Creator	
¢				
			Game 2	
\$				
			Warm	
				 ■Exit

• **Standard**: Loads the monitor's default color settings. This is the default preset mode.

lcon	Menu and submenu	Description
\square	Preset Modes	 FPS: Loads color settings ideal for First-Person Shooter (FPS) games.
		 MOBA/RTS: Loads color settings ideal for Multiplayer Online Battle Arena (MOBA) and Real- Time Strategy (RTS) games.
		 RPG: Loads color settings ideal for Role-Playing Games (RPG).
		• SPORTS : Loads color settings ideal for sports games.
		• Creator: Allows you to set Color Space to sRGB or DCI-P3, adjust the Gamma level (between 1.8 and 2.6), and activate Uniformity Compensation. This mode is available only for SDR mode and will be disabled when HDR is on.
		 Game 1/Game 2/Game 3: Enables you to customize the settings of Response Time, Gain, Offset, Hue, Saturation, and Dark Stabilizer for your gaming needs.
		• Warm : Presents colors at lower color temperatures. The screen appears warmer with a red/yellow tint.
		• Cool : Presents colors at higher color temperatures. The screen appears cooler with a blue tint.
		 Custom Color: Enables you to manually adjust the color settings. Use the joystick to adjust Gain, Offset, Hue, and Saturation for creating your own preset color modes.
		NOTE: The feature is disabled when Console Mode is on.
		NOTE: The feature is disabled when Smart HDR is activated and HDR content is displayed.

lcon	Menu and submenu	Description		
\square	Game Enhance Mode	The feature offers three functions to enhance your gameplay experience.		
		Alienware 27 Monitor		
		C3 Game Preset Modes		
		Open Stripping Game Enhance Mode ► Off		
		Input Source Overclock Timer AllenFX Lighting Response Time Frame Rate		
		AllentYK Lighting Response Time Frame Rate Display Dark Stabilizer Display Alignment		
		PIP/PBP Console Mode		
		Cto Audio AllerWision		
		e Menu Hue 分 Personalize Saturation		
		Et Others Reset Game		
		4Exit		
		 Off: To disable the functions under Game Enhance Mode. 		
		• Timer : To disable or enable the timer at the upper left corner of the display. The timer shows the time elapsed since the game starts. Select an option from the time-interval list to keep you aware of the remaining time.		
		• Frame Rate : To display the current frames per second when playing games. The higher the rate, the smoother the motion appears.		
		• Display Alignment : To help ensure the perfect alignment of the video contents from multiple displays. Pressing the joystick again will exit the Display Alignment mode.		
	Overclock	Allows you to operate the monitor at a higher refresh		
		rate than that specified by the panel specification. Overclock has four options: 250Hz, 260Hz, 270Hz, and 280Hz. The default setting is Off . Press the joystick to confirm the selection.		
		NOTE: The feature is available only when using DP (DisplayPort) input.		
		NOTE: Overclocking may cause screen flickering or abnormal display. To reduce such effects, set the feature to Off.		

lcon	Menu and submenu		Description	
\square	Response Time	Allows you to set Fast or Extreme .	Allows you to set the Response Time to Fast , Super Fast or Extreme .	
	Dark Stabilizer	The feature improves the visibility in the dark gaming scenarios. The higher the value (between 0 to 3), the better visibility in dark area of the display image.		
		Alienware 27 Monitor		
			Preset Modes Game Enhance Mode Overcitock Response Time Oark Stabiliter Console Mode AllerVision Hue Saturation Reset Game	€
	Console Mode	or PIP/PBP	s activated. Mode to On/Off, (Color or Gamma
		Activating the fea	ture gives the best	gaming experience pre information, see
		 On/Off: Select Console Mode 	t to disable the fun	ictions under
		Color: RGB de RGB from 0 -	fault 100, and this 100.	mode can adjust
			na default is at cen ables you to manual	•
			et modes are not a e is turned to "on"	

lcon	Menu and submenu		Descriptio	n
	AlienVision		an go though the	ay modes for gaming e options to see the ff .
		Llienware 27 Monitor		
		Image: Source Image: Indext Source		▶ off Night Clear Chroma Crosshair ≰Exit
				AW2723DF
		 Night: Identi scenes. 	fies the objects o	clearly in dark game
			s up visual artifac laytime scenes.	ts to enhance the
			lies dynamic hea guish game objec	tmaps in various scenes cts from the
		with markings	Displays the cro	nd predictive aiming psshair throughout the p in the heat of the

lcon	Menu and submenu	Description
	Hue	This feature can shift the color of the video image to green or purple. This is used to adjust the desired flesh-tone color.
		Use the joystick to adjust the hue level from 0 to 100.
		Higher levels increase the green shade of the video image, while lower levels increase the purple shade of the video image.
		NOTE: This feature is available only when you select FPS, MOBA/RTS, SPORTS, or RPG preset mode.
_	Saturation	This feature can adjust the color saturation of the video image.
		Use the joystick to adjust the saturation level from 0 to 100.
		Higher levels increase the colorful appearance of the video image; while lower levels increase the monochrome appearance of the video image.
		NOTE: This feature is available only when you select FPS, MOBA/RTS, SPORTS, or RPG preset mode.
	Reset Game	Resets all settings under the Game menu to the factory defaults.

lcon	Menu and submenu	Description			
Ō	Brightness/ Contrast	Use this menu to activate Brightness/Contrast adjustment.			
		I Alienware 27 Monitor			
-	Brightness	© Lane ● ● Inghtness/Contrast 0 ● Inghtness/Contrast 0 ● Inghtness/Contrast 0 ● Inghtness 0 ● Manage 0 <			
	5	Move the joystick to adjust the brightness level (minimum 0/maximum 100).			
		NOTE: Manual adjustment of Brightness is disabled when Smart HDR is activated and HDR content is displayed.			
-	Contrast	Adjust Brightness first, and then adjust Contrast only if further adjustment is necessary.			
		Move the joystick to adjust the contrast level (minimum 0/maximum 100).			
		The Contrast feature adjusts the degree of difference between darkness and lightness on the monitor screen.			

lcon	Menu and submenu	Description			
Ð	Input Source	Use this menu to select between the different video signals that may be connected to your monitor.			
		Alienware 27 Monitor			
		Came DP Imput Source HDM11 Imput Source Imput Source Imput Source Imput Source Display Auto Select Display Reset input Source Defense Imput Source Imput Source Imput Source Display Reset input Source Imput Source Imput Source			
-	DP	Select the DP input when you are using the DisplayPort (DP) connector. Press the joystick to confirm the selection.			
-	HDMI 1	Select the HDMI 1 or HDMI 2 input when you are using			
-	HDMI 2	the HDMI connector. Press the joystick to confirm the selection.			
_	Auto Select	Automatically scans for available input sources. Press the joystick to confirm the selection.			
	Reset Input Source	Resets all settings under the Input Source menu to the factory defaults.			

lcon	Menu and submenu		Descriptio	on
FX	AlienFX Lighting) light settings fo c, and Power but	r the Alienware logo, ton.
		l Alienware 27 Monitor		
		<i>ि</i> 3 Game		
		- ∳∯+ Brightness/Contrast		▶ On : Color 💳 17
		Input Source	Zone 2: Number	> On : Color 💻 17
		FX AlienFX Lighting	Zone 3: Power Button	> On : Color == 17
		💭 Display		Off
		PIP/PBP	Spectrum	⊳ off
		< Audio	Reset AlienFX Lighting	
		🗐 Menu		
		A Personalize		
		[計] Others		∢ Exit
				AW2723DF

Before making any adjustments, select any or all of these 3 zones from the submenus. The following illustrations indicate the lighting zones.



lcon	Menu and submenu		Descriptio	on				
	All Zones	To specify an LED lighting color for the selected zone, select On , move the joystick to highlight Custom Color and press the joystick to enter its submenu.						
FX	Zone 1: Logo							
	Zone 2: Number	- and press the jo	bystick to enter its	s submenu.				
	Zone 3: Power	<i>E</i> 3, Game		▶ On				
	Button	🔅 Brightness/Contrast		off				
		🕤 Input Source						
		FX AlienFX Lighting		Custom Color 💻 17				
		💭 Display						
		П РІР/РВР						
		Audio						
		Menu						
		Personalize						
		<table-of-contents> Others</table-of-contents>		∢ Exit				
				AW2723DF				
		Then move the		a selection from the list				

Then move the joystick to make a selection from the list of 20 available colors.

Ilienware 27 Monitor	
83 Game	All Zones
🖞 Brightness/Contrast	Zone 1: Logo
🕤 Input Source	Zone 2: Number
FX AlienFX Lighting	Zone 3: Power Button
💭 Display	Custom
П РІР/РВР	Spectrum
<\$>> Audio	Spectrum Reset AllenFX Lighting
🗐 Menu	
☆ Personalize	17
↓† Others	
	≪Exit
	AW2723DF

lcon	Menu and submenu	Description					
FX					the color nu LED colors	imber and th	ie
			No.	R	G	В	
			1	0	0	0	
			2	38	0	180	
			3	51	0	198	
			4	195	0	195	
			5	186	16	123	
			6	194	0	65	
			7	185	0	0	
			8	166	51	0	
			9	185	96	0	
			10	195	140	0	
			11	130	219	0	
			12	62	223	0	
			13	40	223	0	
			14	0	195	0	
			15	0	205	25	
			16	0	205	45	
			17	10	230	180	
			18	0	101	247	
			19	0	25	247	
			20	0	0	255	

To turn off the light for All Zones/Zone 1/Zone 2, select Off.

For **Zone 3**, you may specify to turn off the light when the monitor is in on or standby mode.



NOTE: These features are available only when Spectrum is disabled.

lcon	Menu and submenu	Description				
FX	Custom	It is a read-only menu. When you use Custom Color or Spectrum to make LED lighting adjustments, this menu status shows Off ; when you make the LED lighting adjustments through AlienFX application, the status shows On .				
_	Spectrum	The default setting is Off . When you select On , the AlienFX lights of 3 zones glow and change colors in the sequence of the color spectrum: red, orange, yellow, green, blue, indigo, and violet.				
		Alienware 27 Monitor Imput Source Imput Source Zone 3: Fower Button Imput Source Source Imput Source Menu Image: Image:				
_	Reset AlienFX Lighting	Resets all settings under the AlienFX Lighting menu to the factory defaults.				

lcon	Menu and submenu	Description				
	Display	Use the Display menu to adjust images.				
		Carme Aspect Ratio > 16.9 Input Color Format > KG8 Input Source Sharpness > 50 Alten?X Lighting Smart HDR > Desktop Display DSC > On PIP/PBP Reset Display Auto Menu				
		 				
	Aspect Ratio	Adjusts the image ratio to 16:9, Auto Resize, or 4:3. NOTE: The feature is disabled when PIP/PBP is activated.				
	Input Color Format	 Allows you to set the video input mode to: RGB: Select this option if your monitor is connected to a computer or a media player that supports RGB output. YCbCr: Select this option if your media player supports only YCbCr output. 				
		Come Aspect Ratio Input Source Input Color Format ▶ RGB Input Source Sharpness VCbCr AllenFX Lighting Smart HDB Display OSC PIP/PBP Reset Display Addo Presonalize Ithms				
	Sharpness	This feature can make the images look sharper or softer. Move the joystick to adjust the sharpness level from 0 to 100.				

lcon	Menu and submenu	Description
Ţ	Smart HDR	The Smart HDR (High Dynamic Range) feature enhances the display output by optimally adjusting contrast and the ranges of color and luminosity to resemble true-to-life visuals.
		I Alienware 27 Monitor
		Game Aspect Ratio Brightness/Contrast Input Color Format Input Source Sharpness
		Allenb%Lighting Smart.HDR ▶ Desktop □ Display DSC Movie HDR
		PIP/PDP Reset Display Game HDR
		€xit AW2723DF
		You may set the Smart HDR mode to:
		 Desktop: Suitable for using the monitor with a desktop computer.
		• Movie HDR : Suitable for the playback of HDR video content.
		• Game HDR : Suitable for playing HDR-compatible games. It displays more realistic scenes and makes the gaming experience immersive and entertaining.
		 DisplayHDR 600: Compliant with the DisplayHDR 600 standard, supporting a peak brightness of 600 nits².
		You can disable this function by selecting Off .
		NOTE: When the monitor is processing HDR content, Preset Modes and Brightness will be disabled.
		NOTE: The feature is disabled when PIP/PBP is activated.
	DSC	Allows you to turn DSC (Display Stream Compression) on or off.

lcon	Menu and submenu	Description					
	Reset Display	Resets all sett defaults.	Resets all settings under the Display menu to the factory defaults.				
	PIP/PBP	This feature brings up a window displaying image from another input source.					
		Ilienware 27 Monitor					
		R3 Game ☆ Binghtness/Contrast. ↔ Input Source ↓ Alien/K Lighting ↓ Diaplay ● Pile/PdB ↓ Audo ↓ Pile/pdB ↓ Audo ↓ Personalize ↓ Others	PIP/PBP M	de	● □ off ←Exit AW2723DF		
		[]		Sub-Window			
		Main Window	DP	HDMI 1	HDMI 2		
		DP	_	✓	✓		
		HDMI 1	\checkmark	_	√		
		HDMI 2	\checkmark	✓	—		

NOTE: In PBP mode, the images will be displayed at the center of the split windows.

lcon	Menu and submenu		Descriptio	on
	PIP/PBP Mode	of the sub-windo	provides differe w. The options quick understan	ent sizes and positions are shown in graphic ding of various layout
		Second Se		
		C Game C Input Source AllenFX Lighting Display PI/PGP Audio Menu Personalize Others	PIP/PBP Mode	 ▶ □ off □ 50% - 50% □ 75% - 25% □ 25% - 75% □ 67% - 33% □ 33% - 67% □ □ □ ■ ▲
		Alienware 27 Monitor		
		 Game Brightness/Contrast Input Source AllenPX Lighting Display PIP/PEP Audio Menu Personalize Others 		▶ [2] (2) (2) (2) (4) (5) (4) (5) (4) (5) (4) (5) (4) (4) (4) (4) (4) (4) (4) (4
				AW2723DF
		Salaat katuuran t		log signals that may be

PIP/PBP (Sub) Select between the different video signals that may be connected to your monitor for the PIP/PBP subwindow. Press the joystick to confirm the selection.



NOTE: This option is available only when the PIP/ PBP mode is enabled.

lcon	Menu and submenu	Description				
	Video Swap	Select to swap videos between main window and sub- window in PIP/PBP mode. Press the joystick to confirm the selection.				
		NOTE: This option is available only when the PIP/ PBP mode is enabled.				
	Audio	Allows you to set the audio source from the main window or the sub-window.				
		NOTE: This option is available only when the PIP/ PBP mode is enabled.				
	Contrast (Sub)	Select to adjust the contrast level of the picture in PIP/ PBP mode.				
		Move the joystick to adjust the contrast level from 0 to 100.				
		NOTE: This option is available only when the PIP/ PBP mode is enabled.				
۲»	Audio	😌 🛛 Alienware 27 Monitor				
		Image: Source Source Imput: Source Imput:				
		AW27230F				
	Volume	Move the joystick to adjust the volume level of headphone output (minimum 0/maximum 100).				
	Reset Audio	Resets all settings under the Audio menu to the factory defaults.				

lcon	Menu and submenu	Description			
	Menu	Use this menu to adjust the settings of the OSD, such as, the languages of the OSD, the amount of time the menu remains on screen, and so on.			
		Alienware 27 Monitor			
		Rame Language English Imput Source Transparency 20 Imput Source Timer 20 s Alten/FK Lighting Reset Menu Iplype Iplype Imput Source Reset Menu Imput Source Reset Menu Imput Source Imput Source Imput Source Imput Source <			
_	Language	Sets the OSD display to one of the eight languages: English, Spanish, French, German, Brazilian Portuguese, Russian, Simplified Chinese, or Japanese.			
	Transparency	Move the joystick to change the menu transparency (minimum 0/maximum 100).			
_	Timer	Sets the length of time for the OSD to remain active after your last operation with the joystick. Move the joystick to adjust the slider in 1 second increment, from 5 to 60 seconds. Resets all settings under the Menu menu to the factory defaults.			
	Reset Menu				

lcon	Menu and submenu	Description				
☆	Personalize	I Alienware 27 Monitor				
		C3 Game Shortcut Key1 ▶ Preset Modes				
		Image: Brightness/Contrast Shortcut Key 2 Dark Stabilizer				
		Input Source Shortcut Key 3 AlienVision				
		MilenFX Lighting Shortcut Key 4 Brightness/Contrast				
		□ Display Shortcut Key 5 ▶ Input Source □ PIP/P8P AlienVision Toggle List ▶ Select ♦				
		Audio AlienVision ▲ Key > -				
		Menu AlienVision ▼ Key Noggle Preset				
		Characteristic AlterNision ∢ Key > -				
		⊡ Others AllenVision ▶ Key -				
		AW2723DF				
	Shortcut Key 1	Allows you to choose a feature from the provided list				
	Shortcut Key 2	and set it as a shortcut key. The list includes Preset				
		Modes, Game Enhance Mode, Dark Stabilizer,				
	Shortcut Key 3	– Modes, Game Enhance Mode, Dark Stabilizer,				
	Shortcut Key 3 Shortcut Key 4	– Modes, Game Enhance Mode, Dark Stabilizer, _ AlienVision, Brightness/Contrast, Input Source,				
		– Modes, Game Enhance Mode, Dark Stabilizer, _ AlienVision, Brightness/Contrast, Input Source, _ Aspect Ratio, Smart HDR, PIP/PBP Mode, Video				
	Shortcut Key 4	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, Alien Vision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and Alien Vision 4-direction keys. Press the joystick again select or not select the mode. 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, AlienVision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and AlienVision 4-direction keys. Press the joystick again select or not select the mode. Mienware 27 Monitor Game Structure Rey 1 Brightness/Contrast Structure Rey 2 Input Source Structure Rey 4 Depty Structure Structure Rey 4 Depty Structure AlienVision Togge List Vignt Alien Vision 4 AlienVision Togge List Constant 				
	Shortcut Key 4 Shortcut Key 5 AlienVision	 Modes, Game Enhance Mode, Dark Stabilizer, Alien Vision, Brightness/Contrast, Input Source, Aspect Ratio, Smart HDR, PIP/PBP Mode, Video Swap, and Volume. Press the joystick to confirm the selection. Select to specify the preferred modes for AlienVision shortcut function in the Menu Launcher and Alien Vision 4-direction keys. Press the joystick again select or not select the mode. 				

lcon	Menu and submenu	Description		
☆	AlienVision ▲ Key	You can define the joystick movements for AlienVision preset modes; therefore, when you move the joystick at		
	AlienVision ▼ Key	any specified direction, a particular AlienVision mode will be activated. If you select Toggle Preset , you can toggle through the modes specified in AlienVision		
	AlienVision ◀ Key	 Toggle List and the Off option. By factory default, the AlienVision ▼ Key is enabled 		
	AlienVision ► Key	and set to Toggle Preset .		
	USB	Allows you to enable or disable USB function during monitor standby mode.		



Reset Resets all settings under the **Personalize** menu to the **Personalization** factory defaults.

lcon	Menu and submenu Others	Description			
Ţţ		Altenware 27 Monitor 6% Game 8% Brightness/Contrast 1% Input Source 7% Alten/X Lighting 0 Bisplay 1% Pip/Pip 4.Audio Menu	Display info DDC/Ci LCD Conditioning Firmware Service Tag Self-Diagnostic Reset Others Factory Reset	Select © Dn Dff SXXXXXXX Select ©	
_	Display Info	 Personalize Others Displays the mo	nitor's current se	4Exit AW27230F	
-	DDC/CI	DDC/CI (Display Data Channel/Command Interface) allows your monitor parameters (brightness, color balance, etc.) to be adjustable via the software on your computer. You can disable this feature by selecting Off Enable this feature for best user experience and optimum performance of your monitor.			
		Alienware 27 Monitor Alienware 27 Monitor Game Gritherso/Contrast		▶ On	

	Menu and submenu	Description			
<u>1</u>	LCD Conditioning	Helps reduce minor cases of image retention. Depending on the degree of image retention, the program may take some time to run. You can enable thi feature by selecting On .			
		C3 Game Display info -∲r Brightness/Contrast DDC/CI			
		Input Source LCD Conditioning On			
		FX AlienFXLIghting Firmware Off Display Service Tae			
		C Display Service Tag			
		Q0 Audio Reset Others			
		Menu Factory Reset Personalize			
		II Others			
Firmware Service Tag Self-Diagnostic		AW2723DF			
	Firmware	Displays the firmware version of your monitor.			
	Displays the Service Tag of your monitor. The Service Tag is a unique alphanumeric identifier that is required when you contact Dell technical support, access warranty information, search for latest drivers on Dell support website and so on.				
	Self-Diagnostic	: Select to initiate the following self-diagnostic process			
		1. When initiated, a gray screen appears.			
		1. When initiated, a gray screen appears.			
		 When initiated, a gray screen appears. Carefully inspect the screen for abnormalities. Move the joystick. The color of the screen change 			
		 When initiated, a gray screen appears. Carefully inspect the screen for abnormalities. Move the joystick. The color of the screen change to red. 			
		 When initiated, a gray screen appears. Carefully inspect the screen for abnormalities. Move the joystick. The color of the screen change to red. Inspect the display for any abnormalities. Repeat steps 3 and 4 to inspect the display in 			
	Reset Others	 When initiated, a gray screen appears. Carefully inspect the screen for abnormalities. Move the joystick. The color of the screen change to red. Inspect the display for any abnormalities. Repeat steps 3 and 4 to inspect the display in green, blue, black, white and text screens. The test is complete when the text screen appears. Pre 			

Console mode

Console Mode is specifically designed with the excellent picture quality at a fast response time and a high frame rate of 120Hz to give the best console game experience. It can support up to 4K resolution in this QHD monitor.

Support timing

Display mode	Horizontal frequency (kHz)	Vertical frequency (Hz)	Pixel clock (MHz)	Sync polarity (Horizontal/ Vertical)
VESA. 640 x 480	31.47	59.94	25.18	-/-
VESA. 640 x 480	37.50	75	31.50	-/-
720 x 400	31.47	70.08	28.32	-/+
VESA. 800 x 600	37.88	60.32	40	+/+
VESA. 800 x 600	46.88	75	49.50	+/+
VESA. 1024 x 768	48.36	60	65	-/-
VESA. 1024 x 768	60.02	75.03	78.75	+/+
VESA. 1152 x 864	67.50	75	108	+/+
VESA. 1280 x 1024	63.98	60.02	108	+/+
VESA. 1280 x 1024	79.98	75.03	135	+/+
VESA. 1600 x 900	60	60	108	+/+
VESA. 1920 x 1080	67.50	60	148.50	+/+
1920 x 1080 at 120 Hz	135	120	297	+/+
2560 x 1440	88.79	59.95	241.5	+/-
2560 x 1440	183	120	497.75	+/-
CTA, 3840 x 2160	112.5	50	594	Progressive
CTA, 3840 x 2160	135	60	594	Progressive

OSD warning message

When the monitor does not support a particular resolution mode, you will see the following message:



This means that the monitor cannot synchronize with the signal that it is receiving from the computer. See **Monitor specifications** for the horizontal and vertical frequency ranges addressable by this monitor. The recommended mode is **2560 x 1440**.

You will see the following message before the **DDC/CI** function is disabled:



When you adjust the **Brightness** level above the default level for the first time, the following message appears:



NOTE: If you select Yes, the message will not appear the next time you changes the Brightness setting.

When you change the default setting of power saving features for the first time, such as **Uniformity Compensation**, **Smart HDR**, or **USB**, the following message appears:



NOTE: If you select Yes for either of the features mentioned above, the message will not appear the next time you change the settings of these features. When you perform a factory reset, the message will appear again.

When the monitor goes into Standby mode, the following message appears:



Activate the computer and wake up the monitor to gain access to the **OSD**.

The OSD functions only in the normal operation mode. If you press the joystick during the Standby mode, the following message will appear depending on the selected input:



Activate the computer and wake up the monitor to gain access to the OSD.

NOTE: The message may be slightly different according to the connected input signal.

If DisplayPort or HDMI input is selected and the corresponding cable is not connected, the following message will appear:



NOTE: The message may be slightly different according to the selected input signal.

Activate the computer and wake up the monitor to gain access to the **OSD**. When **Factory Reset** is selected, the following message appears:

👽 Alienware 27 Monitor		
Are you sure you wa	nt to reset to default se	ettings?
Yes	No	
		AW2723DF

See Troubleshooting for more information.

Locking the control buttons

You can lock the monitor control buttons to prevent access to the OSD menu and/or power button.

- **1.** Move and hold the joystick forward/backward/left/right for about 4 seconds until a pop-up menu appears
- 2. Move the joystick to select one of the following options:
 - $\stackrel{\mbox{\footnotesize \square}}{\mbox{\blacksquare}}$: The OSD menu settings are locked and not accessible.
 - $\stackrel{\frown}{=}$: The power button is locked.
 - . \bigcirc : The OSD menu settings are not accessible and the power button is $\square \cdot 0$ locked.
- **3.** Press the joystick to confirm the configuration.

To unlock, move and hold the joystick forward/backward/left/right for about 4 seconds until a menu appears on the screen, and then select \supseteq to unlock and close the pop-up menu.

Setting the maximum resolution

NOTE: The steps may vary slightly depending on the version of Windows you have.

To set the maximum resolution for the monitor:

In Windows 8.1:

- **1.** For Windows 8.1, select the Desktop tile to switch to classic desktop.
- **2.** Right-click on the desktop and click **Screen resolution**.
- **3.** If you have more than one monitor connected, ensure that you select **AW2723DF**.

4. Click the Screen Resolution dropdown list and select 2560 x 1440.

5. Click OK.

In Windows 10 and Windows 11:

- 1. Right-click on the desktop and click **Display settings**.
- 2. If you have more than one monitor connected, ensure to select AW2723DF.
- 3. Click the Display Resolution dropdown list and select 2560 x 1440.

4. Click Keep changes.

If you do not see 2560 x 1440 as an option, you must update your graphics driver to the latest version. Depending on your computer, complete one of the following procedures:

If you have a Dell desktop or a laptop:

• Go to https://www.dell.com/support, enter your service tag, and download the latest driver for your graphics card.

If you are using a non-Dell computer (laptop or desktop):

- Go to the support site for your computer and download the latest graphic drivers.
- Go to your graphics card website and download the latest graphic drivers.

Requirements to view or playback HDR content

(1) Through Ultra BluRay DVD or Game consoles

Ensure the DVD player or Game console is HDR capable, such as Panasonic DMP-UB900, Xbox One S, and PS4 Pro.

(2) Through a PC

Ensure the graphics card used is HDR capable, i.e., it has a HDMI 2.0a (with HDR option) compliant port and HDR graphics driver is installed. HDR capable application program must be used, such as Cyberlink PowerDVD 17, Windows 10 Movies & TV app.

NOTE: To download and install the latest graphics driver that supports HDR content playback on your Dell desktop or laptop, see https://www.dell.com/support/drivers.

NVIDIA

For a full range of HDR capable NVIDIA graphics cards, see **www.nvidia.com**.

Ensure to download driver that supports Full Screen Playback mode (e.g. PC games, UltraBluRay players), HDR on Win 10 Redstone 2 OS: 381.65 or later.

AMD

For a full range of HDR capable AMD graphics cards, see **www.amd.com**. Read the HDR driver support information and download the latest driver.

Intel (Integrated Graphics)

HDR capable processor: CannonLake or later

Suitable HDR player: Windows 10 Movies & TV app

Operating System (OS) with HDR support: Windows 10 Redstone 3

Driver with HDR support: see downloadcenter.intel.com for the latest HDR driver

NOTE: HDR playback through OS (e.g. playback of HDR in a window within desktop) requires Windows 10 Redstone 2 or later with appropriate application program such as PowerDVD 17. Playing back protected content will require appropriate DRM software and/or hardware, e.g. Microsoft Playready. For support information, see https://www.support.microsoft.com.

Using the tilt, swivel, and vertical extension

NOTE: The following instructions are applicable only for the stand that was shipped with your monitor. If you are attaching a stand that you purchased from any other source, follow the setup instructions that were included with the stand.

Tilt and swivel extensions

With the stand attached to the monitor, you can tilt and swivel the monitor for the most comfortable viewing angle.



NOTE: The stand is not installed at the factory when shipped.

Vertical extension

NOTE: The stand extends vertically up to 110 mm. The following figure illustrates how to extend the stand vertically.



Rotating the display

Before you rotate the display, ensure it is completely extended vertically and completely tilted up to avoid hitting the bottom edge of the monitor.



Rotate clockwise



Rotate counterclockwise



- NOTE: To use the Display Rotation function (Landscape versus Portrait view) with your Dell computer, you require an updated graphics driver that is not included with this monitor. To download the graphics driver, go to www.dell.com/support and see the Download section for Video Drivers for latest driver updates.
- NOTE: In the Portrait mode, you may experience performance degradation when using graphic-intensive applications such as 3D gaming.
Adjusting the rotation display settings of your system

After you have rotated your monitor, you need to complete the procedure below to adjust the Rotation Display Settings of your system.

NOTE: If you are using the monitor with a non-Dell computer, you need to go the graphics driver website or your computer manufacturer website for information on rotating the 'contents' on your display.

To adjust the Rotation Display Settings:

- 1. Right-click on the desktop and click **Properties**.
- **2.** Select the **Settings** tab and click **Advanced**.
- **3.** If you have an ATI graphics card, select the **Rotation** tab and set the preferred rotation.
- If you have an NVIDIA graphics card, click the NVIDIA tab, in the lefthand column select NVRotate, and then select the preferred rotation.
- **5.** If you have an Intel graphics card, select the **Intel** graphics tab, click **Graphic Properties**, select the **Rotation** tab, and then set the preferred rotation.
- NOTE: If you do not see the rotation option or it is not working correctly, go to www.dell.com/support and download the latest driver for your graphics card.

Using AlienFX application

You can configure the LED lighting effects across multiple distinct zones on your Alienware monitor and customize vision mode designs for different gaming scenes through AlienFX in Alienware Command Center (AWCC).



NOTE: If you have an Alienware Gaming Desktop or Laptop, you can directly access AWCC to control the lightings and visual elements.

NOTE: For more information, see Alienware Command Center Online Help.

Prerequisites

Before installing the AWCC on a non-Alienware system:

- Ensure that the OS of your computer is Windows 10 R3 or later.
- Ensure your Internet connection is active.
- Ensure that the supplied USB 3.2 Gen 1 (5 Gbps) upstream cable is connected to both the Alienware monitor and the computer.

Installing AWCC through Windows update

- **1.** The AWCC application is downloaded and will be automatically installed. The installation takes a few minutes to complete.
- **2.** Navigate to the program folder to ensure that the installation is successful. Alternatively, you can find the AWCC application in the **Start** menu.
- 3. Launch AWCC and perform the following steps to download the additional software components:
 - In the Settings window, click Windows Update, and then click Check for updates to check the Alienware driver update progress.
 - If the driver update is not responding in your computer, install AWCC from the Dell Support website.

Installing AWCC from the Dell Support website

- Enter AW2723DF in the guery field at www.dell.com/support/drivers, and download the latest version of Alienware Command Center Application.
- **2.** Navigate to the folder in which you saved the setup files.
- **3.** Double-click the setup file and follow the on-screen instructions to complete the installation.

Navigating the AlienFX window

In the AWCC home screen, click $\ensuremath{\textbf{FX}}$ in the top menu bar to access the home screen of AlienFX.



The following table describes the functions and features on the home screen:

Callout	Function	Description
Α	CREATE NEW THEME	Click + and then enter a name in the text box to add a theme.
В	Edit controls	• EDIT : Provides options for you to customize lighting adjustments for your theme.
		• GO DIM: Makes the light dimmer.
		• GO DARK: Turns off the light.
С	Theme components	You can use these components (LIGHTING , MACROS , SETTINGS) to make the selected theme as an active theme.
D	THEMES list	Displays the themes in list view or grid view.
E	Background controls	Adjusts the background animation effects.
F	Help	Click to access the AWCC Online Help.
G	Window controls	You can use the buttons to minimize, maximize, or restore the size of the window. When \times is selected, the application will close.

When you start to customize a theme, you should see the following screen:



Screen with the front view of monitor



Screen with the back view of monitor

The following table describes the functions and features on the screen:

Callout	t Function	Description
Н	LIGHTING and SETTINGS panels	Click the panel tab and use the provided controls to set up lighting effects and visual elements of games for a theme. See Setting the lighting effects and Settings for details.
		NOTE: The LIGHTING panel appears only when the supplied USB 3.2 Gen 1 (5 Gbps) upstream cable is connected to both the Alienware monitor and the computer.
I	SAVE THEME	Click to save all adjustments and changes for the theme.
J	Zone selection	To make adjustments for a single zone, click the specific check box. To make adjustments for all zones, select the All Zones check box.
K	Live preview	Under the LIGHTING panel, you can see the lighting zones of the monitor with numbered callouts. You may select a single zone by clicking the number on the image. When you make lighting adjustments, the preview of the monitor displays the new effects simultaneously.
		Under the SETTINGS panel, you can see the applied effect of AlienVision displayed in this window by toggling the PREVIEW switch to ON .
L	Thumbnails	Displays the thumbnails of the Alienware monitors connected to your computer when you are under the LIGHTING panel. The image displayed in the live preview area is selected from this thumbnail list.

Creating a theme

To create a theme with your preferred lighting effects and the in-game visibility:

- **1.** Launch AWCC.
- 2. Click FX in the top menu bar to access the home screen of AlienFX.
- **3.** In the top-left corner of the window, click + to create a new theme.
- 4. In the **CREATE NEW THEME** text box, type the theme name.
- 5. In the LIGHTING panel, specify the lighting zone(s) for which you want to make lighting adjustments by:
 - selecting the zone check box(es) above the live preview area, or
 - clicking the numbered callout on the image of monitor
- **6.** Select your preferred lighting effects from the dropdown list. See **Setting the lighting effects** for details.
- 7. In the **SETTINGS** panel, create the custom visual elements via **AlienVision**. See **Settings** for details.
- **8.** Repeat step 5 to step 7 to make more configuration options available to your preference.
- **9.** When done, click **SAVE THEME**. A toast notification appears in the rightbottom corner of the screen.



Setting the lighting effects

The **LIGHTING** panel provides various lighting effects. You may click **Effect** to open a dropdown list with available options.

NOTE: The LIGHTING panel appears only when the supplied USB 3.2 Gen 1 (5 Gbps) upstream cable is connected to your Alienware monitor and computer.

Effect: Color	~
Pulse	
Color	
Spectrum	
Breathing	
Static Default Blue	

NOTE: The options displayed may vary depending on the lighting zone(s) you specified.

The following table provides an overview of different options:

Morph	Description
♀ LIGHTING 14 SETTINGS	The effect changes the light color into another through a seamless transition.
Effect: Morph	 Pick a preferred color from the color palette or the list of PRESET COLORS. The selected color and its RGB color codes will be displayed on the right field.
	NOTE: To change the color, use the up and down arrow buttons beside the R/G/B boxes to edit the color codes.
PRESET COLORS	 To add the selected color to the list of YOUR COLORS for quick access in the future, click . At most 12 colors can be added to the list.
1.0x #AT	NOTE: To remove an existing color chip from the list, right-click on it.
	 Repeat the previous steps to specify Color to be the ending light color.
	 Drag the BRIGHTNESS slider to adjust the brightness of the color.
	 Drag the TEMPO slider to adjust the transition speed.

Pulse



The effect makes the light flash with a short pause.

Description

- Pick a preferred color from the color palette or the list of **PRESET COLORS**. The selected color and its RGB color codes will be displayed on the right field.
- NOTE: To change the color, use the up and down arrow buttons beside the R/G/B boxes to edit the color codes.
 - 2. To add the selected color to the list of YOUR COLORS for quick access in the future, click . At most 12 colors can be added to the list.
- NOTE: To remove an existing color chip from the list, right-click on it.
 - **3.** Drag the **BRIGHTNESS** slider to adjust the brightness of the color.
 - **4.** Drag the **TEMPO** slider to adjust the pulsing speed.

Color	Description
♀ LIGHTING ¹ + [†] SETTINGS	The lights will light in a single static color.
Effect: Color	 Pick a preferred color from the color palette or the list of PRESET COLORS. The selected color and its RGB color codes will be displayed on the right field.
	NOTE: To change the color, use the up and down arrow buttons beside the R/G/B boxes to edit the color codes.
VUUR COLORS	2. To add the selected color to the list of YOUR COLORS for quick access in the future, click . At most 12 colors can be added to the list.

- NOTE: To remove an existing color chip from the list, right-click on it.
 - **3.** Drag the **BRIGHTNESS** slider to adjust the brightness of the color.

Spectrum	Description
♦ LIGHTING	The effect makes the light change in sequence of spectrum: red, orange, yellow, green, blue, indigo, and violet.
Effect: Spectrum	You can drag the TEMPO slider to adjust the transition speed.
3000 451	NOTE: The option is available only when you select All Zones to make lighting adjustments.
Breathing	Description
♦ LIGHTING 14† SETTINGS	The effect makes the light change from bright to dim.
Effect: Breathing	 Pick a preferred color from the color palette or the list of PRESET COLORS. The selected color and its RGB color codes will be displayed on the right field.
9 G 43	NOTE: To change the color, use the up and down arrow buttons beside the R/G/B boxes to edit the color codes.
PRESET COLORS	2. To add the selected color to the list of YOUR COLORS for quick access in the future, click . At most 12 colors can be added to the list.
	 Drag the TEMPO slider to adjust the transition speed.
Static Default Blue	Description
C LIGHTING	This effect makes the lights glow solid blue. You can drag the BRIGHTNESS slider to change the intensity of the color from strong to light.
BRIGHTNESS	NOTE: The option is available only when you select All Zones to make lighting adjustments.

Settings

In the **SETTINGS** panel, click the **ALIENVISION** dropdown list to select a vision mode:

Night	~
Night	
Clear	
Chroma	
Crosshair	

- Night: Improves contrast and clarity during dark game scenes.
- Clear: Improves and enhances the details and clarity in a day game scene.
- **Chroma**: Dynamically applies a heat map to any game environment to help differentiate game objects from the background.
- **Crosshair**: Ensures that a custom crosshair is always visible so as to assist in aiming for those tougher fights.

To check the preview of applying the **AlienVision** effects, toggle the **PREVIEW** switch to the **ON** state.

Customization of AlienVision

You can customize each vision mode by configuring the features displayed in the panel.

♀ LIGHTING	© LIGHTING 14t SETTINGS				
AlienVision	AlienVision				
ALIE	NVISION CONFIGURATION (i)	_			
ALIENVISION	0				
Night	~				
Size Sharpness					
	CROSSHAIR SETTINGS	-			
CROSSHAIR					
Crosshair Type: Cross - Large 🗸 🗸					
	CROSSHAIR COLOR MASK	-			
TOGGLE LIST (i)					
🗸 Night 🗸 Chroma					
🗸 Clear 🗸 Crosshair					
SWITCH SHORTCUT (i)					
CTRL+Y					

NOTE: The available features of each mode are slightly different.

Feature	Description
Size	Drag the slider to enlarge the AlienVision window or resume it to the default size.
	NOTE: This feature is not available for the Crosshair mode.
Sharpness	Drag the slider to adjust the sharpness level of the pictures in the AlienVision window.
	NOTE: This feature is not available for the Crosshair mode.
Heatmap	Select a heatmap effect from the dropdown list and apply it on the in-game objects in the AlienVision window.
	NOTE: This feature is available only for the Chroma mode.
Crosshair settings	Select the type of crosshair that matches the game play from the Crosshair Type dropdown list and pick a preferred color from the CROSSHAIR COLOR MASK options.
	For the Night , Clear , and Chroma modes, toggle the CROSSHAIR switch to switch on or off the feature.

Toggle list

In the **TOGGLE LIST** section, you can select at least one or more vision modes to set up the **AlienVision** toggle list. You can toggle through the list during game play. To quickly cycle through the different vision modes selected in the toggle list, you can define a shortcut key.

TOC	GGLE LIST (i)
Vight	Chroma
Clear	Crosshair
SWITCH SHORTCUT	D
CTRL+Y	

Troubleshooting

The following table provides the information about the problems you might encounter and the possible solutions:

What you experience	Possible solution	
No LIGHTING panel	Ensure that the supplied USB 3.2 Gen 1 (5 Gbps) upstream cable is properly connected to your monitor and computer.	
No SETTINGS panel	 Check whether the signal cable is plugged in properly. Re-plug the signal cable if necessary. Reboot the computer. 	

Troubleshooting

MARNING: Before you begin any of the procedures in this section, follow the Safety instructions.

Self-test

Your monitor provides a self-test feature that allows you to check whether your monitor is functioning properly. If your monitor and computer are properly connected but the monitor screen remains dark, run the monitor self-test by performing the following steps:

- **1.** Turn off both your computer and the monitor.
- 2. Unplug the video cable from the computer.
- 3. Turn on the monitor.

NOTE: A dialog box should appear on the screen, indicating that the monitor is working correctly and it is not receiving a video signal. While in self-test mode, the power LED remains blue (default color).



NOTE: This dialog box also appears during normal operation, if the video cable is disconnected or damaged.

4. Turn off your monitor and reconnect the video cable; then turn on both your computer and the monitor.

After performing the above steps, if the monitor displays no video output, then the problem may be with the graphics card or the computer.

Common problems

The following table contains general information about common monitor problems you might encounter and the possible solutions:

Common symptoms	What you experience	Possible solutions
No video/ power LED off	No picture	• Ensure that the video cable connecting the monitor and the computer is properly connected and secure.
		 Verify that the power outlet is functioning properly using any other electrical equipment.
		 Ensure that the power button is depressed fully.
		 Ensure that the correct input source is selected in the Input Source menu.
No video/ power LED on	No picture or no brightness	 Increase brightness and contrast controls in the Brightness/Contrast menu.
		Perform monitor self-test feature check.
		 Check for bent or broken pins in the video cable connector.
		 Run the built-in diagnostics.
		 Ensure that the correct input source is selected in the Input Source menu.
Poor focus	Picture is fuzzy,	Eliminate video extension cables.
	blurry, or ghosting	 Reset the monitor to factory settings.
		 Change the video resolution to the correct aspect ratio.
Shaky/jittery	 Wavy picture or fine movement 	• Reset the monitor to factory settings.
video		 Check environmental factors.
		• Relocate the monitor and test in another room.

Common symptoms	What you experience	Possible solutions
Missing pixels	LCD screen has spots	 Cycle power On-Off. Pixel that is permanently off is a natural defect that can occur in LCD technology. For more information on Dell Monitor Quality and Pixel Policy, see Dell support
Stuck-on pixels	LCD screen has bright spots	 site: www.dell.com/pixelguidelines. Cycle power On-Off. Pixel that is permanently off is a natural defect that can occur in LCD technology. For more information on Dell Monitor Quality and Pixel Policy, see Dell support site: www.dell.com/pixelguidelines.
Brightness problems	Picture too dim or too bright	 Reset the monitor to factory settings. Adjust brightness and contrast controls in the Brightness/Contrast menu.
Geometric distortion	Screen not centered correctly	Reset the monitor to factory settings.
Horizontal/ vertical lines	Screen has one or more lines	 Reset the monitor to factory settings. Perform monitor self-test feature check and determine if these lines are also in self-test mode. Check for bent or broken pins in the video cable connector. Run the built-in diagnostics.
Synchronization problems	Screen is scrambled or appears torn	 Reset the monitor to factory settings. Perform monitor self-test feature check to determine if the scrambled screen appears in self-test mode. Check for bent or broken pins in the video cable connector. Restart the computer in the safe mode.

Common symptoms	What you experience	Possible solutions
Safety related issues	Visible signs of smoke or sparks	 Do not perform any troubleshooting steps. Contact Dell immediately.
Intermittent problems	Monitor malfunctions on and off	 Ensure that the video cable connecting the monitor to the computer is connected properly and is secure. Reset the monitor to factory settings. Perform monitor self-test feature check to determine if the intermittent problem occurs in self-test mode.
Missing color	Picture missing color	 Perform monitor self-test feature check. Ensure that the video cable connecting the monitor to the computer is connected properly and is secure. Check for bent or broken pins in the video cable connector.
Wrong color	Picture color not good	 Change the settings of the Preset Modes in the Game menu OSD depending on the application. Adjust Gain/Offset/Hue/Saturation value under Custom Color in the Game menu OSD. Change the Input Color Format to RGB or YCbCr/YPbPr in the Display settings OSD. Run the built-in diagnostics.

Product specific problems

Specific symptoms	What you experience	Possible solutions
Screen image is too small	Image is centered on screen, but does not fill entire viewing area	Reset the monitor to factory settings.
Cannot adjust the monitor with the joystick	OSD does not appear on the screen	 Turn off the monitor, unplug the power cord, plug it back, and then turn on the monitor.
		 Check whether the OSD menu is locked. If yes, move and hold the joystick forward/backward/left/right for 4 seconds to unlock (for more information, see Locking the control buttons).
No input signal when user controls are pressed	No picture, the LED light is white	 Check the signal source. Ensure that the computer is not in the power saving mode by moving the mouse or pressing any key on the keyboard. Check whether the signal cable is plugged in properly. Re-plug the signal cable if necessary. Reset the computer or video player.
The picture does not fill the entire screen		 Due to different video formats (aspect ratio), the monitor may display in full screen. Run the built-in diagnostics.
Image retention from a static image left on the monitor for a long period of time	Faint shadow from the static image displayed appears on the screen	 Set the screen to turn off after a few minutes of screen idle time. These can be adjusted in Windows Power Options or Mac Energy Saver setting. Alternatively, use a dynamically changing screensaver.

Universal Serial Bus (USB) specific problems

Specific symptoms	What you experience	Possible solutions
USB interface is not working	USB peripherals are not working	• Check that your monitor is turned on.
		• Reconnect the upstream cable to your computer.
		 Reconnect the USB peripherals (downstream connector).
		 Switch off and then turn on the monitor again.
		 Reboot the computer.
		• Some USB devices like external portable HDD require higher electric current; connect the device directly to the computer system.
SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) interface is slow	SuperSpeed USB 5 Gbps (USB 3.2 Gen 1) peripherals working slowly or not working at all	 Check that your computer is SuperSpeed USB 5 Gbps (USB 3.2 Gen 1)-compatible.
		 Some computers have USB 3.2, USB 2.0, and USB 1.1 ports. Ensure that the correct USB port is used.
		• Reconnect the upstream cable to your computer.
		 Reconnect the USB peripherals (downstream connector).
		• Reboot the computer.
Wireless USB peripherals stop working when a USB 3.2 device is plugged in	Wireless USB peripherals responding slowly or only working as the distance between itself and its receiver decreases	 Increase the distance between the USB 3.2 peripherals and the wireless USB receiver.
		 Position your wireless USB receiver as close as possible to the wireless USB peripherals.
		• Use a USB-extender cable to position the wireless USB receiver as far away as possible from the USB 3.2 port.

Regulatory information

FCC notices (U.S. only) and other regulatory information

For FCC notices and other regulatory information, see the regulatory compliance website located at **www.dell.com/regulatory_compliance**.

EU product database for energy label and product information sheet

AW2723DF: https://eprel.ec.europa.eu/qr/1272435

Contacting Dell

To contact Dell for sales, technical support, or customer service issues, see **www.dell.com/contactdell.**

NOTE: Availability varies by country and product, and some services may not be available in your country.

NOTE: If you do not have an active Internet connection, you can find contact information on your purchase invoice, packing slip, bill, or Dell product catalog.